



Modernizing Identity Governance for Enterprise Integration

Metalogix is a global software provider specializing in Microsoft SharePoint, Exchange, and Office 365 management solutions. Serving enterprises worldwide, the company needed a unified digital platform that could present its products, resources, and services with precision and consistency.

Rebuilding the Digital Foundation

Metalogix’s product lines were distributed across multiple pages and repositories, creating navigation friction for users. Technical documentation and marketing assets lacked a clear hierarchy, and eCommerce capabilities were limited. The organization sought a centralized experience that combined intuitive content management, product discovery, and online purchasing within a familiar Microsoft-aligned structure.

Designing a Unified Content Ecosystem

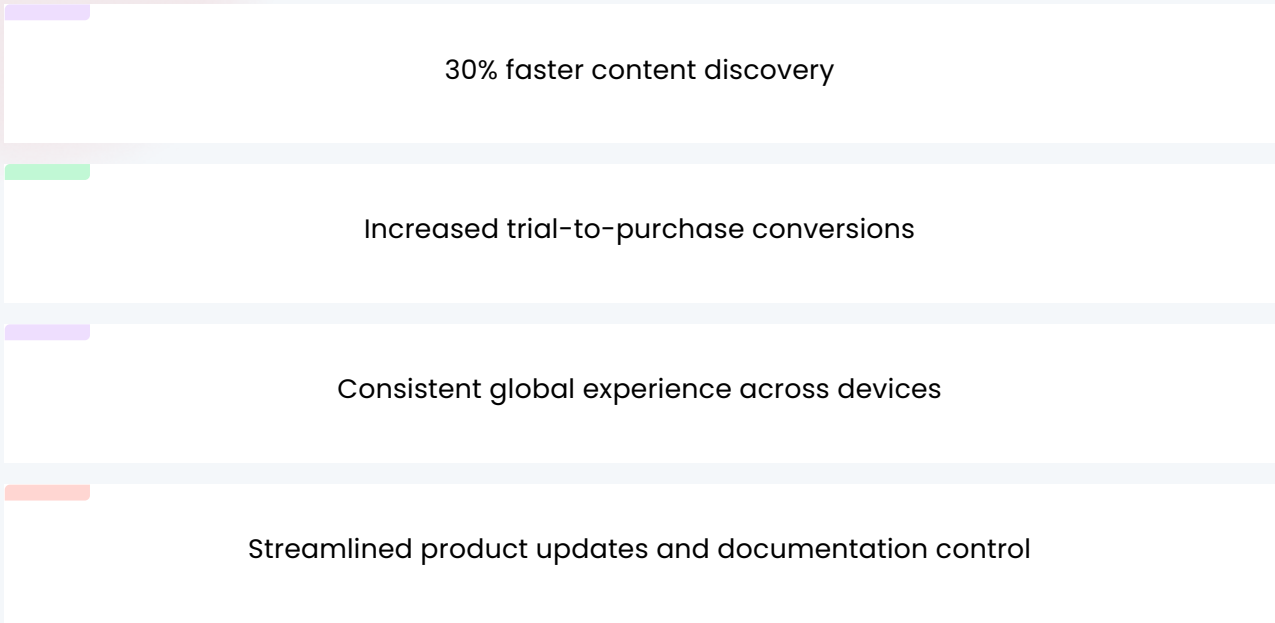
Anubavam developed a content experience platform using Drupal, PHP, and MySQL, combining responsive design, intelligent content structuring, and secure commerce capabilities.

Key features included:

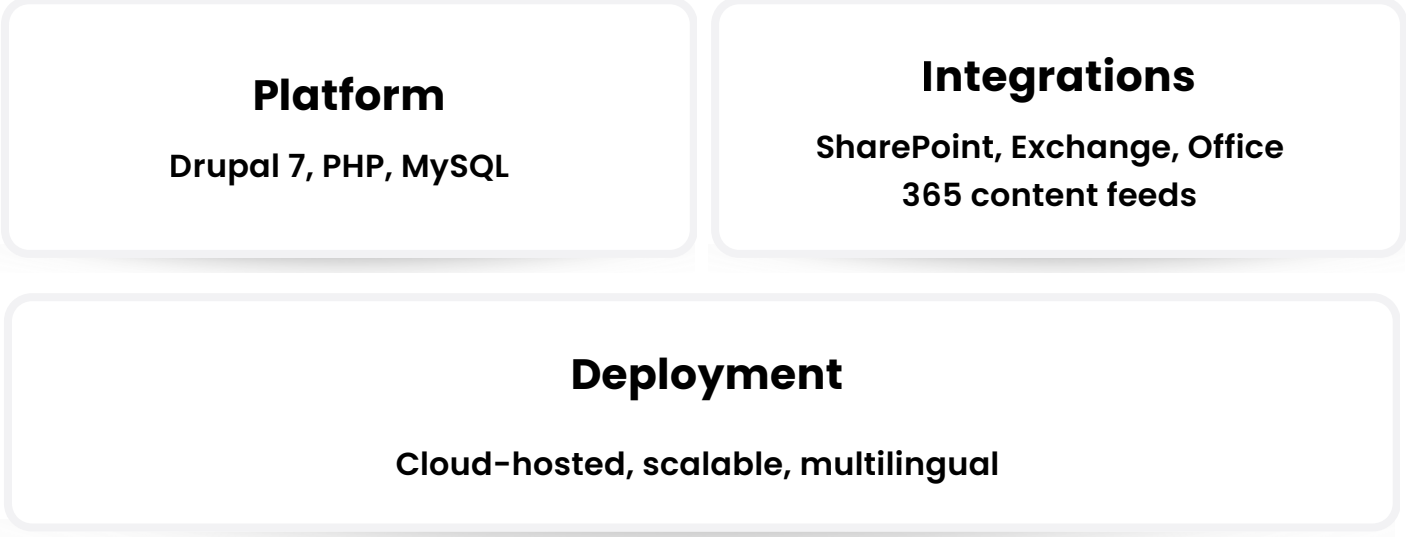
- **Unified product catalog** for SharePoint, Exchange, and Office 365 solutions.
- **Structured content hierarchy** linking documentation, downloads, and knowledge resources.
- **Personalized navigation** guiding users to relevant tools and add-ons.
- **Integrated eCommerce engine** for trials, purchases, and license management.
- **Microsoft-aligned taxonomy and design** for brand consistency and recognition.

Impact

The new platform provided a cohesive and efficient experience for enterprise customers and partners.



Technology Foundation



Outcome

Metalogix now delivers a connected, intelligent content experience where enterprises can explore, evaluate, and engage with Microsoft-focused solutions seamlessly.

“The platform turns complex technology into a simple, accessible experience for every customer.”

