Higher Education Al

Transforming the Academic Operating Model



Transform the full academic and student lifecycle with Al-driven intelligence. From enrollment to graduation, improve outcomes, efficiency, and decision-making across your institution.

BACKGROUND

Higher education institutions are being asked to improve student outcomes, deliver seamless services, and operate more efficiently with limited resources.

Disconnected systems and manual workflows make this nearly impossible.

Anubavam's Higher Education Al Solutions modernize the full academic operating model across the student lifecycle, unifying admissions, academics, services, and alumni through Al-powered workflows and analytics.

CHALLENGE

Institutions struggle with:

- Disconnected systems for admissions, academics, finance, and student support
- Manual processes that slow teams and frustrate students
- Limited visibility into retention, risk, performance, and institutional effectiveness

Without a unified intelligence layer, leaders cannot make data-driven decisions or deliver the student experience modern learners expect.



SOLUTION

Our AI suite transforms academic and operational processes across the institution.

Solution Landscape:

- Al-Enhanced Admissions and Enrollment
- Student Success and Retention Intelligence
- Academic Planning and Workload Optimization
- Al-Powered Service Desk and Knowledge Portals
- Data Hub and Institutional Analytics for leadership

Key Capabilities:

- Al chatbots for student queries and 24/7 self-service
- Early-warning models to identify atrisk students and cohorts
- Intelligent routing and workflow automation for student services
- Data fabric connecting SIS, LMS, finance, HR, and CRM
- Pre-built dashboards for retention, accreditation, and institutional performance

RESULTS

Institutions achieve:

- Faster response times and significantly improved student experience
- Higher retention, persistence, and completion rates
- Reduced staff workload on repetitive, routine tasks
- Stronger evidence and reporting for accreditation and audits

Deployment Options:

- End-to-end transformation programs
- Module-wise rollouts aligned to institutional priorities
- Integration with existing SIS, LMS, and campus systems

WHY ANUBAVAM



- Two decades of expertise in higher education technology and transformation
- Proven frameworks for academic models, data strategy, and Al adoption
- Global experience across universities, colleges, and online programs

CALL TO ACTION

Explore a tailored AI roadmap for your institution. Request a <u>Higher Education AI discovery</u> workshop.

